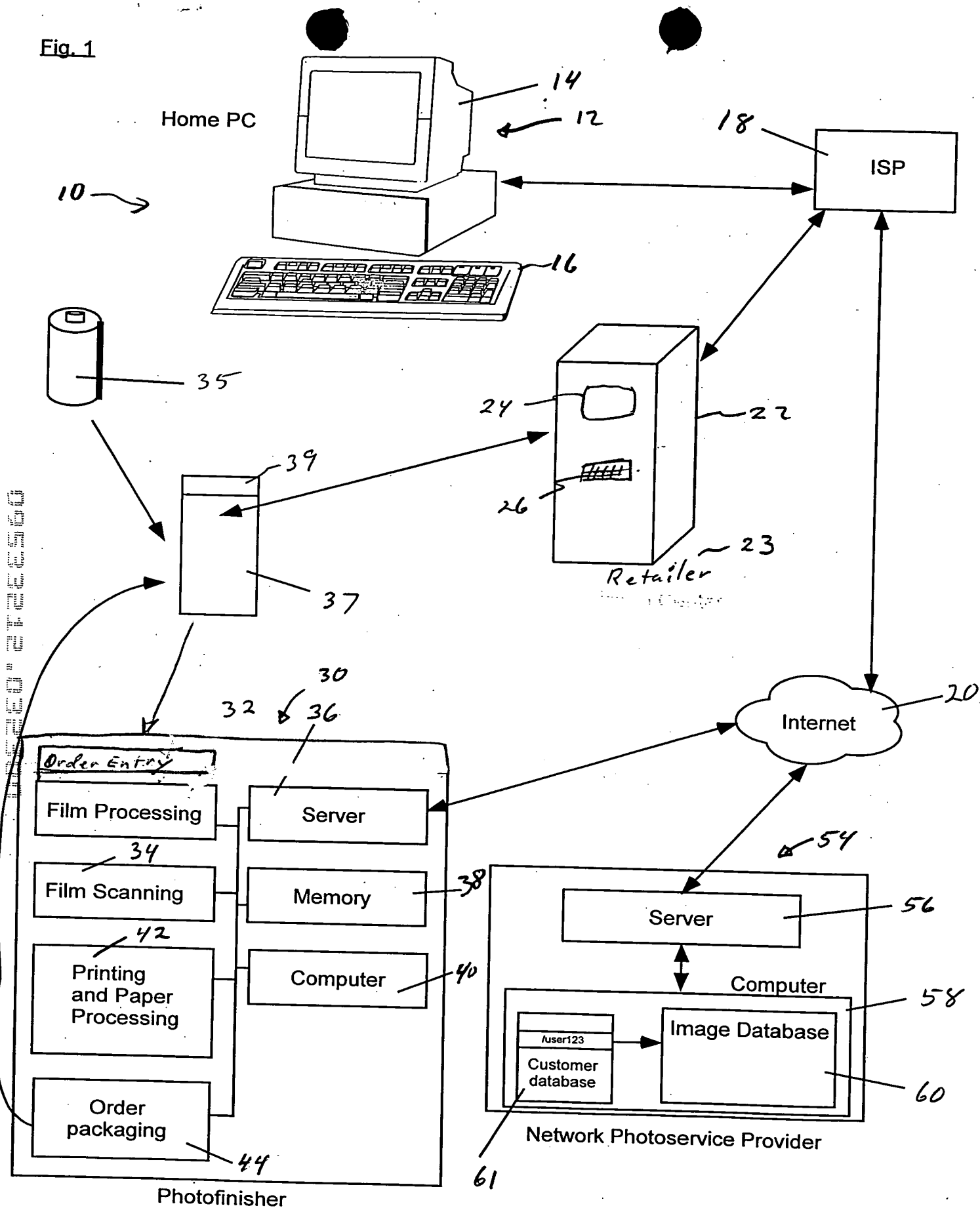
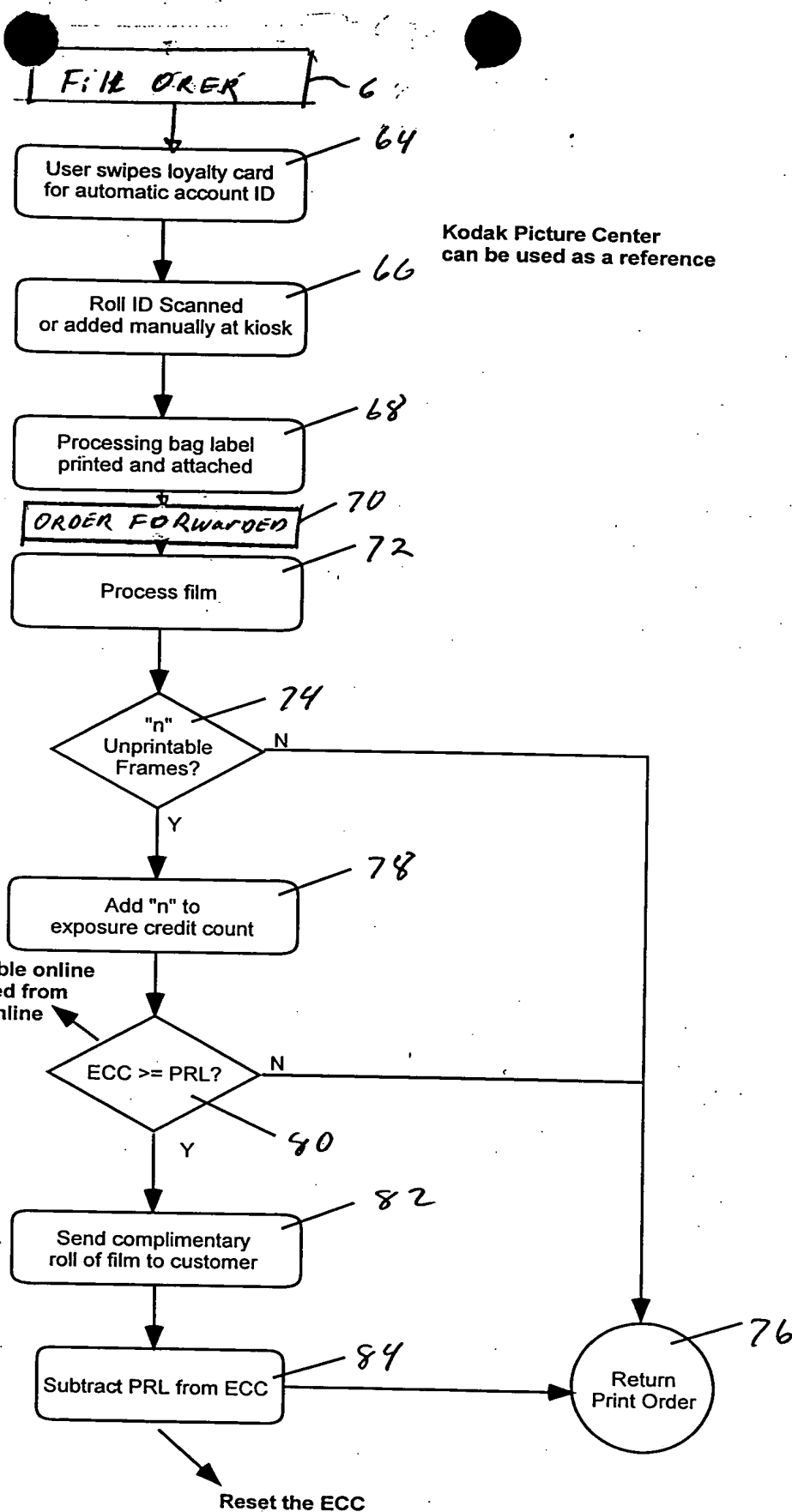


Fig. 1



**Fig. 2**



**User account correlated to specific film roll; unprintable frames tied to roll/account**

**Kodak Picture Center  
can be used as a reference**

**Could be processed at the retailer in a minilab; at a wholesale lab**

**ECC = Exposure Credit Counter; viewable online**  
**PRL = Preferred Roll Length; determined from customer behavior tracking or online account set-up question.**

**Could be a generic coupon good for one roll of film; Could be a retailer specific coupon good for a roll of film to be picked up at that retailer.**

## Reset the ECC